Rail Week 2018 Pledge Letter

Pledge your support to transform a generation

Dear Rail Week Team,

Rail Week is a fantastic idea and we at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (your company name) would love to take part and help to attract the next generation of young people into rail careers.

In support of Rail Week we aim to (check all that apply):

☐ Organise \_\_\_\_ events at our facilities inviting in \_\_\_ students

☐ Volunteer \_\_\_ staff as Young Rail Ambassadors for Rail Week

☐ Contact \_\_\_ local schools and colleges to engage with them during Rail Week

☐ Promote our involvement in Rail Week via news and social media

☐ Reach out into the local community to celebrate the rail industry in the region

So that we can work with you, here are the details of some people you can contact within our company to help maximise our involvement in Rail Week:

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| --- | --- | --- | --- |
| **Name** | **Role** | **Email** | **Mobile** |
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N.B. This could include Primary Point of Contact, Comms Manager, Events Coordinator, Entry-level talent manager, PR Manager.

We are excited to help make Rail Week 2018 a success and if you require any additional support don’t hesitate to ask.

Best regards,

Signed (director): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Please return completed pledge to hello@railweek.com